

Jim Blasingame

Business Futurist
Award-Winning Author
Speaker, Columnist
Talk Show Host



THE POWER AND PERIL OF PARADIGMS



Jim Blasingame is an internationally-recognized business futurist, thought leader, award-winning author, and entrepreneurship expert. He is creator and host of the award-winning weekday radio program, *The Small Business Advocate Show*, celebrating over 20 years on the air.

Jim is the author of four books, including the multiple award-winners, *The Age of the Customer: Prepare for the Moment of Relevance* and *The 3rd Ingredient: The Journey of Analog Ethics into the World of Digital Fear and Greed*.

He is a syndicated columnist in newspapers and magazines plus online publications. He has received numerous awards from national organizations such as the U.S. SBA and American Chamber of Commerce Executives.

Among Jim's audiences are:

AMCHAM Denmark	IBM
American Express	Inspireity
ASBDC	Microsoft
Bloomberg Television	NASCAR
BNI	Nationwide Insurance
Comcast Business Class	Office Depot
Cox Communications	Overhead Door Corporation
Detroit Regional Chamber	Rockford Chamber of Commerce
Export-Import Bank	Sage Business Solutions
Federal Reserve Bank of Dallas	Siplast
FedEx	U.S. Chamber of Commerce
General Motors	U.S. SBA
Greater Philadelphia Chamber	Wall Street Journal
Greater Raleigh Chamber	Western Union Business Solutions
Hyatt	Zions Bank

Jim Blasingame reveals the source of our technology anxiety

A 10,000-year paradigm is shifting, and we're being thrust into what seems like a new dimension.

Humans are experiencing an unprecedented confluence of forces: seductive Digital Leverage is challenging our primal nature. We're being barraged with smarter smartphones, more powerful mobile apps, and social media is making us unsocial. Meanwhile, Internet-of-things things, like digital assistants, are becoming so helpful they're creeping us out.

Individuals have never had so much power at their fingertips, and yet, it seems that with each increase in leverage we feel an increase in tension. What's wrong with this picture?

Jim Blasingame says, likely without realizing it, we're looking for answers to questions that have yet to be asked. At least we haven't started asking the right questions. And as we continue to race into the ever-more-digital 21st Century, hell-bent-for-light-speed, there's the rub.

Your audience will learn:

- Why we're in the middle of a 10,000-year-old, unprecedented paradigm shift
- The difference between analog ethics and digital ethics
- How we fail the digital ethics test
- Why artificial intelligence is not our biggest threat
- Why we can't rely on governmental regulations to hold digital greed in check
- How our future is being shaped by big data

Join Jim as he answers these questions and takes you on our ethical journey: Where we've been, where we are now, and where we may be going.

