



## JIM BLASINGAME

**Jim Blasingame** is a marketplace futurist and thought-leader. He's one of the world's leading experts on small business and entrepreneurship.

- Is one of the world's leading experts on small business and entrepreneurship.
- Creator and award-winning host of the syndicated weekday radio program, *The Small Business Advocate Show*, since 1997.
- Author of four books, which have sold more than 250,000 copies, including the multiple award-winning new book, *The Age of the Customer: Prepare for the Moment of Relevance*.
- Jim's new book, *The 3<sup>rd</sup> Ingredient: The Journey of Analog Ethics into the World of Digital Fear and Greed*, has already won five international gold medals.
- A syndicated columnist to newspapers, magazines and online publications including *Forbes.com*, *American City Business Journals*, *Nasdaq.com*, and *Manta.com*.
- As a champion of Main Street businesses, Jim has received numerous awards from a number of national organizations such as the U.S. Small Business Administration. The American Chamber of Commerce Executives presented Jim with the Champion of the Chamber Movement Award.
- *TALKERS* magazine recognized Jim as one of the most important radio talk show hosts in America.